

ATHARVA INSTITUTE OF MANAGEMENT STUDIES

Activity / Event Report

24th Annual International Research Conference

***“Synergize: Business – Technology, Sustainability and Human
Values”***

(IRCSBTSH 2026–2027) – Hybrid Mode

Date of Conduction: 7th February 2026

Class / Semester

MMS Batch 2024–2026

Number of Participants

(You can fill actual number – example: 150 participants including students, faculty, and external researchers)

Faculty Coordinators

- Dr. Reena Poojara – Incharge Director
- Dr. Swati Agrawal – Head R & D Cell, IQAC Coordinator (Convener)
- Dr. Monika Shrimali – Incharge Exam (Co-convener)
- Dr. Leena Jagawat – Core Committee, R & D Cell

Student Coordinators / Committee Members

- Ms. Kaustubhi Bhosale
- Ms. Divyani More
- Ms. Anishka Chaudhari
- Mr. Chris D'souza

Description of the Event

The 24th Annual International Research Conference was successfully conducted in hybrid mode on 7th February 2026. The theme of the conference was “**Synergize: Business - Technology, Sustainability and Human Values**”, focusing on the integration of innovation, responsible growth, and ethical human-centered development in the evolving business landscape.

The conference aimed to create a platform for academicians, researchers, industry experts, and students to exchange ideas and present research addressing contemporary challenges in business and technology.

The event commenced with the ceremonial **Lighting of the Lamp** and Saraswati Vandana, followed by institutional videos highlighting Atharva University and CSR initiatives.

Objectives of the Conference

- To explore the synergy between business innovation, emerging technologies, sustainability, and human values.
- To encourage academic research and scholarly discussions on AI, automation, and responsible technological adoption.
- To provide a platform for students and researchers to present their research papers in hybrid mode.
- To promote a research-driven academic culture within the institution.
- To understand how businesses can balance efficiency with empathy in the age of automation.
- To facilitate collaboration between academia and industry experts.

Inaugural Session Highlights

- The Director's Address by **Dr. Reena Poojara** emphasized the importance of integrating sustainability and human values into technological advancements.
- The Convener's Address by **Dr. Swati Agrawal** highlighted the vision behind organizing the conference and the importance of research in shaping responsible leaders.
- The Co-Convener's Address by **Dr. Monika Shrimali** focused on the role of academic institutions in fostering innovation and ethical decision-making.

Keynote Sessions

- **Dr. Aparna Sharma** shared valuable insights on bridging the gap between human values and technological disruption in modern organizations.
- A book release ceremony was conducted for the books "*Between You & Me*" and "*Reality Bytes*".
- **Dr. Fernando Erana Reyes (Online Address)** delivered an insightful session emphasizing global perspectives on sustainable business models and the ethical use of AI.

Panel Discussion

Topic:

“AI, Automation and Sustainability: Balancing Efficiency with Empathy”

Panelists:

- Ms. Jidnyasa Ghag
- Mr. Gaurav Bansal
- Mr. Milan Modi
- Mr. Amit Batra

Moderator:

- Mr. Sandeep Jain

The panel discussion provided a comprehensive understanding of how Artificial Intelligence and automation are transforming industries while maintaining the importance of empathy and sustainability.

Key insights included:

- AI as a tool to enhance productivity, not replace human intelligence.
- The importance of sustainable business models.
- Ethical considerations in automation.
- The need for future managers to develop techno-functional and emotional intelligence skills.
- Balancing data-driven decisions with human-centric leadership.

Research Paper Presentation (Plenary Session)

The post-lunch session included research paper presentations conducted in hybrid mode from 1:00 pm to 4:00 pm.

- Participants presented research across domains such as Business Analytics, HR, Finance, Marketing, Sustainability, and Emerging Technologies.
- Both internal and external participants contributed scholarly papers.
- The session encouraged interactive discussions and constructive feedback from academic experts.
- The hybrid format enabled broader participation and knowledge sharing.

Valedictory Ceremony

The valedictory session concluded the conference with reflections on the day's learning. Certificates were distributed to participants and presenters. The Convener delivered the final vote of thanks, expressing gratitude to the management, speakers, panelists, faculty members, student volunteers, and participants for their active involvement.

The event concluded with a group photograph.



Key Takeaways

- Understanding the integration of business, technology, sustainability, and ethics.
- Recognizing the role of AI and automation in reshaping industries.
- Appreciating the importance of empathy in leadership.
- Enhancing research presentation and analytical skills.
- Learning from global and industry perspectives.
- Encouraging a culture of innovation and responsible decision-making.

Learning Outcomes

- Participants developed deeper insights into sustainable and human-centric business strategies.
- Improved research presentation skills through expert feedback.
- Strengthened analytical and critical thinking abilities.
- Enhanced collaboration between academia and industry.
- Encouraged students to become active contributors to technological advancement rather than passive users.

Conclusion

The 24th Annual International Research Conference successfully achieved its objective of fostering synergy between business innovation, technological advancement, sustainability, and human values. The conference provided a dynamic platform for intellectual exchange and reinforced the institution's commitment to academic excellence and responsible leadership.

FLYER



ATHARVA INSTITUTE OF MANAGEMENT STUDIES

(Affiliated to University of Mumbai, Approved by DTE & AICTE)

NAAC Accredited

Presents

24th INTERNATIONAL RESEARCH CONFERENCE

ON

**Synergize : Business Technology -
Sustainability and Human Values (IRCSBTSH 2025-26)**

ON

7th February, 2026 | 09:00 am Onwards

FULL PAPER SUBMISSION

25th January, 2025



Scan this to Submit Research Paper

Mail Id:- conference@atharvaims.edu.in

*** BEST PAPER WILL BE AWARDED ***

PUBLICATION OPPORTUNITIES

- Scopus Indexed Journal • ABDC-A, B, C Journal
- Peer-Reviewed Journal

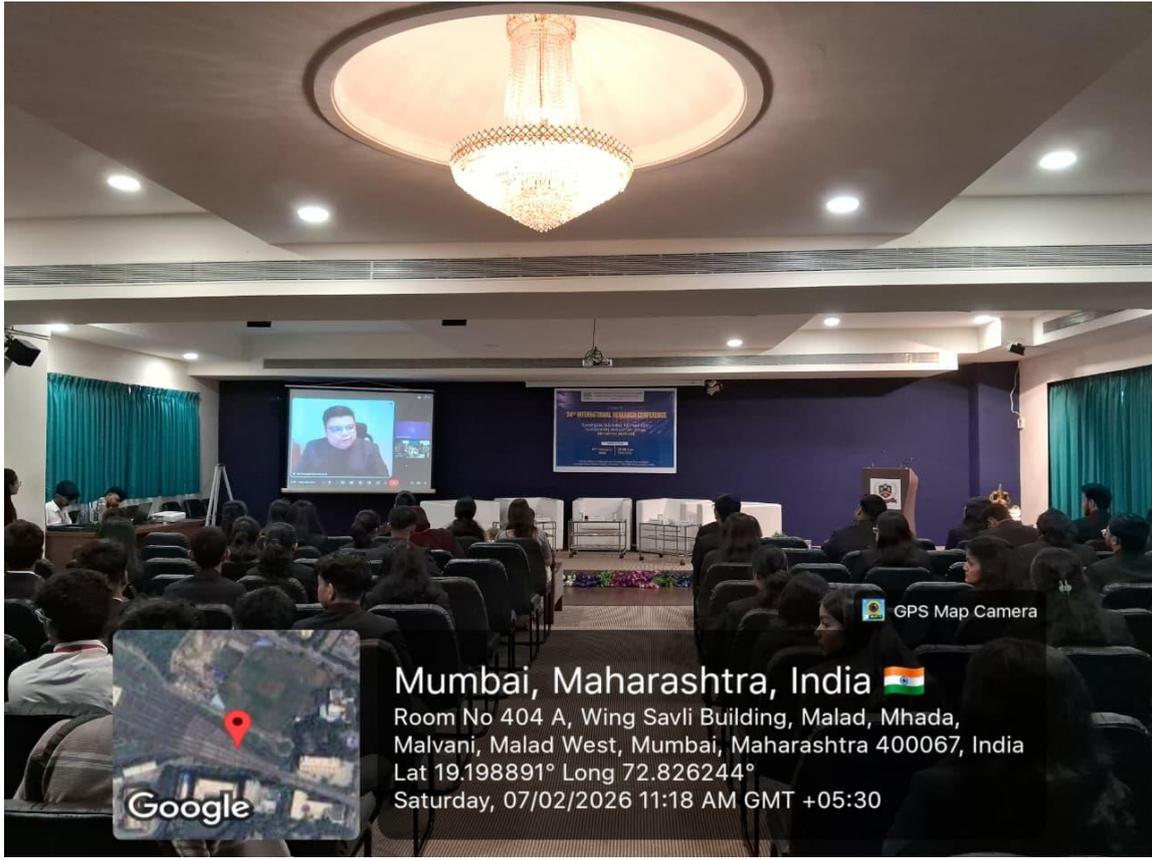
FEES DETAILS

Student:- Rs. 300/- (Maximum 2 Participants)
Academician:- Rs. 800/- (Maximum 3 Participants)
Industry Delegates:- Rs. 1000/- (Maximum 3 Participants)

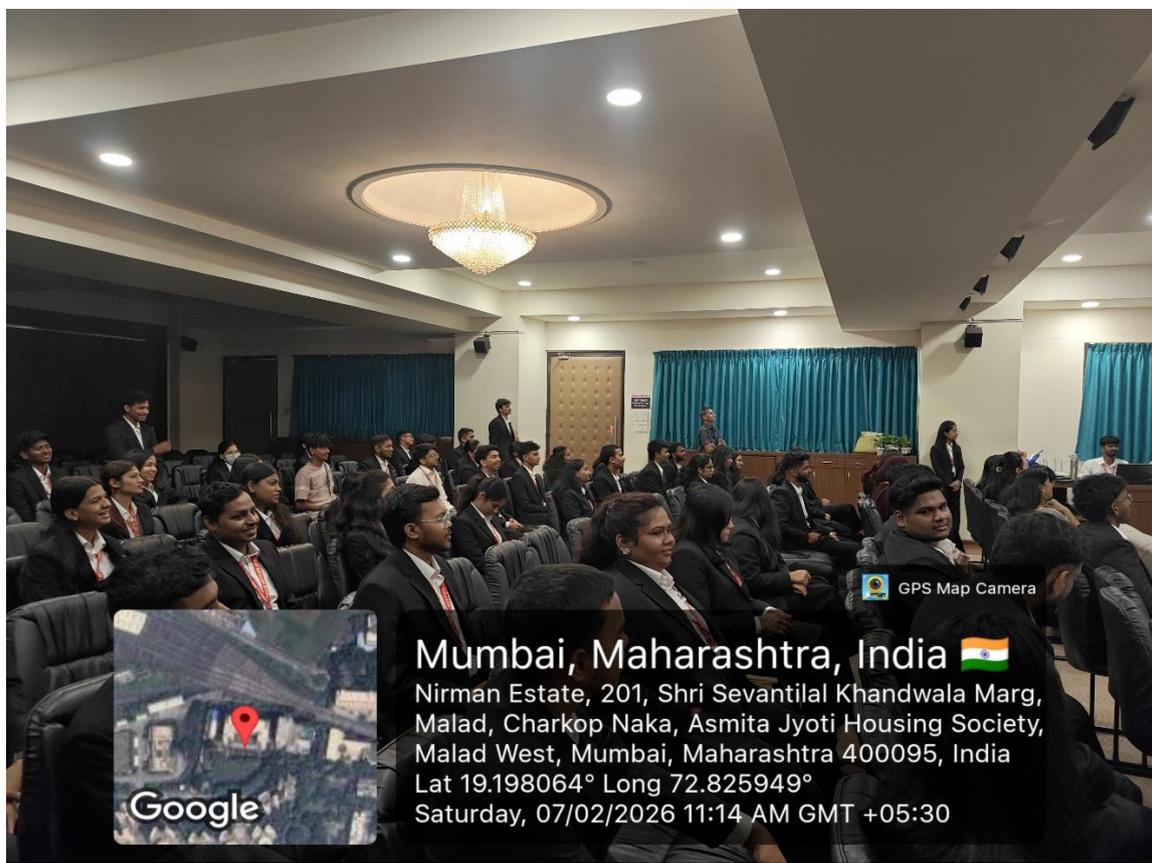
Venue: - Charkop Naka, Atharva Institute of Management Studies, Malad, Mumbai

GLIMPS OF THE EVENT





Mumbai, Maharashtra, India 🇮🇳
Room No 404 A, Wing Savli Building, Malad, Mhada,
Malvani, Malad West, Mumbai, Maharashtra 400067, India
Lat 19.198891° Long 72.826244°
Saturday, 07/02/2026 11:18 AM GMT +05:30

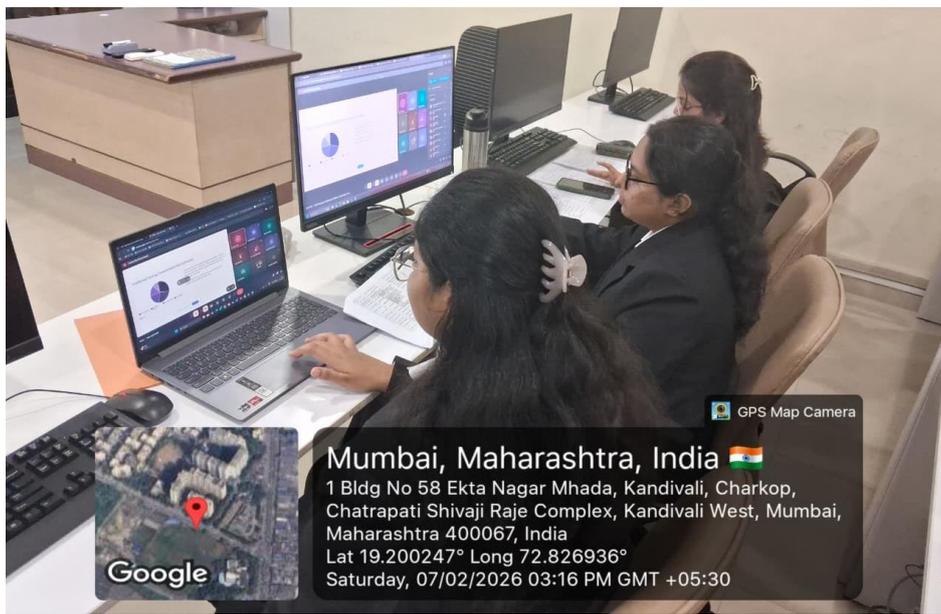


Mumbai, Maharashtra, India 🇮🇳
Nirman Estate, 201, Shri Sevantilal Khandwala Marg,
Malad, Charkop Naka, Asmita Jyoti Housing Society,
Malad West, Mumbai, Maharashtra 400095, India
Lat 19.198064° Long 72.825949°
Saturday, 07/02/2026 11:14 AM GMT +05:30

Keynote Speaker and Panellists



PRESENTATIONS GLIMPS



AWARDS



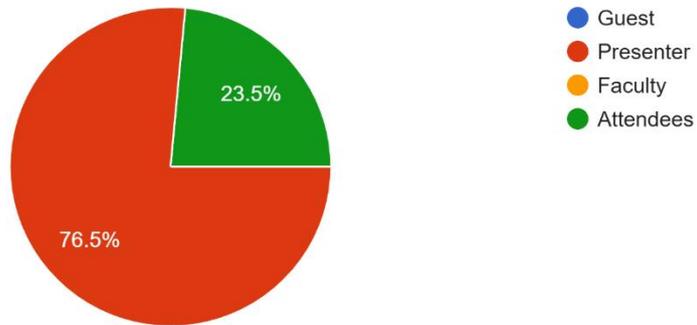
Coordinators and Committee



FEEDBACK

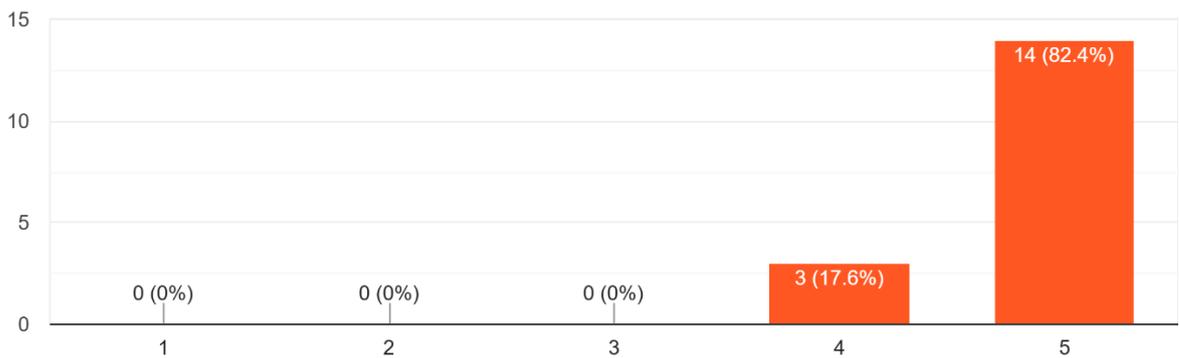
2) Role in Conference

17 responses



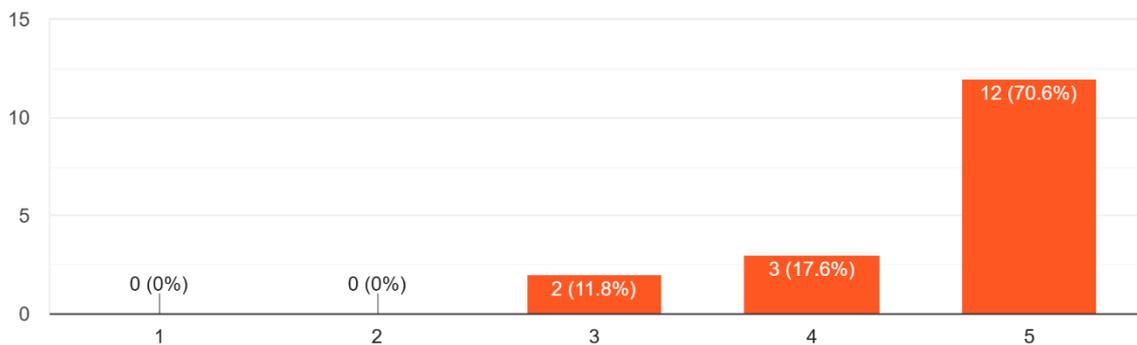
3) Overall, how would you rate the conference?

17 responses



4) The conference schedule was well planned and followed.

17 responses



ATTENDANCE

| ATHARVA INSTITUTE OF MANAGEMENT STUDIES | | | |
|---|----------|---------------------------------|--------------------|
| Events Attendance Sheet | | | |
| Academic Year- 2025-2026 | | | |
| Event Name: IRC 2026 | | | |
| Faculty Coordinator : Dr. Swati Agarwal, Dr. Monika Shrimali, Dr. Leena Jagawat | | | |
| | | | Date 07-02-2026 |
| Sr. No. | Roll No. | Name of the Student | Signature |
| 1 | A-01 | Bandgar Sakshi Pralhad | <i>[Signature]</i> |
| 2 | A-02 | Bapat Shakambhari Yogesh | <i>[Signature]</i> |
| 3 | A-03 | Bhave Raj Rajendra | <i>[Signature]</i> |
| 4 | A-04 | Bohari Mohammad Iliyas | |
| 5 | A-05 | Chaudhari Anishka Ajay | <i>[Signature]</i> |
| 6 | A-06 | Dahiye Rahul Sukhdev | |
| 7 | A-07 | Dhakan Priyam Jayesh | <i>[Signature]</i> |
| 8 | A-08 | Dhame Aditi Manoj | <i>[Signature]</i> |
| 9 | A-09 | Dixit Shreya Jayant | <i>[Signature]</i> |
| 10 | A-10 | Dongre Nilesh Ravindra | <i>[Signature]</i> |
| 11 | A-11 | Ghag Tanvi Vikrant | |
| 12 | A-12 | Ghavali Vighnesh Deepak | |
| 13 | A-13 | Gomes Swedel Santosh | <i>[Signature]</i> |
| 14 | A-14 | Gupta Shubham Ramesh | <i>[Signature]</i> |
| 15 | A-15 | Jadhav Yash Ravindra | <i>[Signature]</i> |
| 16 | A-16 | Kadyan Nikita Hawasingh | <i>[Signature]</i> |
| 17 | A-17 | Khobragade Sanket Prashant | <i>[Signature]</i> |
| 18 | A-18 | Kondawar Saail Rajesh | <i>[Signature]</i> |
| 19 | A-19 | Madke Nilam Nandkumar | <i>[Signature]</i> |
| 20 | A-20 | Manuja Aryan Mohit | <i>[Signature]</i> |
| 21 | A-21 | Megajigari Balaji Narsinhachari | |
| 22 | A-22 | Mejari Vighnesh Vijay | <i>[Signature]</i> |
| 23 | A-23 | Mirza Kaynat Mustakim | <i>[Signature]</i> |
| 24 | A-24 | Moon Siddhant Sagar | <i>[Signature]</i> |
| 25 | A-25 | More Divyani Baliram | <i>[Signature]</i> |

| ATHARVA INSTITUTE OF MANAGEMENT STUDIES | | | |
|---|----------|------------------------------|--------------------|
| Events Attendance Sheet | | | |
| Academic Year- 2025-2026 | | | |
| Event Name: IRC 2026 | | | |
| Faculty Coordinator : Dr. Swati Agarwal, Dr. Monika Shrimali, Dr. Leena Jagawat | | | |
| | | | Date 07-02-2026 |
| Sr. No. | Roll No. | Name of the Student | Signature |
| 26 | A-26 | More Tulsi Raju | <i>[Signature]</i> |
| 27 | A-27 | Patil Mansi Vikas | <i>[Signature]</i> |
| 28 | A-28 | Patil Snigdha Prashant | |
| 29 | A-29 | Patil Unmesha Prashant | <i>[Signature]</i> |
| 30 | A-30 | Pawar Tanvi Raghunath | <i>[Signature]</i> |
| 31 | A-31 | Pednekar Samruddhi Krishna | <i>[Signature]</i> |
| 32 | A-32 | Pimparkar Dhanshree Pravin | <i>[Signature]</i> |
| 33 | A-33 | Pongde Rohan Gangadhar | <i>[Signature]</i> |
| 34 | A-34 | Punjani Priya Shirish | <i>[Signature]</i> |
| 35 | A-35 | Rana Suresh Rajendra | <i>[Signature]</i> |
| 36 | A-36 | Raorane Surabhi Manojkumar | <i>[Signature]</i> |
| 37 | A-37 | Salve Aditya Dhananjay | <i>[Signature]</i> |
| 38 | A-38 | Salvi Arya Shashank | <i>[Signature]</i> |
| 39 | A-39 | Sanap Tejas Dattu | |
| 40 | A-40 | Save Samruddhi Jitendra | <i>[Signature]</i> |
| 41 | A-41 | Shelar Kartik Chandrakant | |
| 42 | A-42 | Singh Shudhansu Rakesh Kumar | <i>[Signature]</i> |
| 43 | A-43 | Sonawale Shantanu Sanjay | <i>[Signature]</i> |
| 44 | A-44 | Thakur Prasad Satish | <i>[Signature]</i> |
| 45 | A-45 | Tripathi Piyush Subhash | <i>[Signature]</i> |
| 46 | A-46 | Yadav Namrata Ramlavat | <i>[Signature]</i> |
| Total students present | | | |
| Faculty Signature | | | |

| ATHARVA INSTITUTE OF MANAGEMENT STUDIES | | | |
|---|----------|-----------------------------|------------|
| Events Attendance Sheet | | | |
| Academic Year- 2025-2026 | | | |
| Event Name: IRC 2026 | | | |
| Faculty Coordinator : Dr. Swati Agarwal, Dr. Monika Shrimali, Dr. Leena Jagawat | | | |
| | | Date | 07-02-2026 |
| Sr. No. | Roll No. | Name of the Student | Signature |
| 1 | B-1 | Bhamare Durgesh Pradip | Durgesh |
| 2 | B-2 | Bhandari Riddhika Rajesh | Riddhika |
| 3 | B-3 | Bhise Rahul Rajesh | |
| 4 | B-4 | Bhosale Kaustubhi Ajay | Kaustubhi |
| 5 | B-5 | Bike Divya Rambabu | Divya |
| 6 | B-6 | Chaudhari Durvesh Pramod | Durvesh |
| 7 | B-7 | Desai Shreya Hemant | Shreya |
| 8 | B-8 | Deulkar Sujal Suresh | Sujal |
| 9 | B-9 | Dikkar Prajwal Murlidhar | Prajwal |
| 10 | B-10 | D'Souza Chris Collin | Chris |
| 11 | B-11 | Gosavi Shrutika Sham | Shrutika |
| 12 | B-12 | Gudekar Prachi Shashikant | Prachi |
| 13 | B-13 | Gupta Suraj Deepak | Suraj |
| 14 | B-14 | Joshi Nimish Kishorkumar | Nimish |
| 15 | B-15 | Kale Pranjal Rajesh | Pranjal |
| 16 | B-16 | Khachane Mohit Avinash | Mohit |
| 17 | B-17 | Khanolkar Swamini Jitendra | Swamini |
| 18 | B-18 | Kolambekar Awani Vijaykumar | Vijay |
| 19 | B-19 | Kumar Naveen Manoj | Naveen |
| 20 | B-20 | Kurhade Ayush Ganesh | Ayush |
| 21 | B-21 | Mali Ujjwal Bapu | Ujjwal |
| 22 | B-22 | Mallah Sneha Santakumar | Sneha |
| 23 | B-23 | Mankar Rishita Vijay | Rishita |
| 24 | B-24 | Nachnekar Pranali Prakash | Pranali |
| 25 | B-25 | Nambiar Vihara Murali | Vihara |

| ATHARVA INSTITUTE OF MANAGEMENT STUDIES | | | |
|---|----------|---------------------------|------------|
| Events Attendance Sheet | | | |
| Academic Year- 2025-2026 | | | |
| Event Name: IRC 2026 | | | |
| Faculty Coordinator : Dr. Swati Agarwal, Dr. Monika Shrimali, Dr. Leena Jagawat | | | |
| | | Date | 07-02-2026 |
| Sr. No. | Roll No. | Name of the Student | Signature |
| 26 | B-26 | Pandey Shreyash Umesh | |
| 27 | B-27 | Patil Dimple Suresh | |
| 28 | B-28 | Patil Priyal Vijay | Priyal |
| 29 | B-29 | Patil Riya Vijay | Riya |
| 30 | B-30 | Patil Shreya Rajesh | Shreya |
| 31 | B-31 | Patil Shruti Dilip | Shruti |
| 32 | B-32 | Patil Sushant Dattaram | Sushant |
| 33 | B-33 | Patkar Yash Gorakhnath | Yash |
| 34 | B-34 | Pawar Harsh Suhas | Harsh |
| 35 | B-35 | Pawar Ragini Chintaman | Ragini |
| 36 | B-36 | Sable Anushka Milind | Anushka |
| 37 | B-37 | Sargam Yash Prakash | Yash |
| 38 | B-38 | Shiktode Kalyani Ganraj | Kalyani |
| 39 | B-39 | Shinde Soham Rajendra | Soham |
| 40 | B-40 | Shirsath Raj Ravindra | Raj |
| 41 | B-41 | Shivgan Swapnali Sunil | Swapnali |
| 42 | B-42 | Tembhurne Shantanu Satish | Shantanu |
| 43 | B-43 | Waghmare Sanket Vinod | Sanket |
| 44 | B-44 | Wakude Tushar Vajjanath | Tushar |
| 45 | B-45 | Wankhede Prachi Anil | Prachi |
| 46 | B-46 | Yadav Aditi Rajesh | Aditi |
| Total students present | | | |
| Faculty Signature | | | |

2C
m
ndave

